

2025.03.20 Happy New Year - Nauryz!



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Nauryznama, the ten-day celebration introduced under the initiative of President Kassym-Jomart Tokayev, is a vibrant festival showcasing the Kazakh people's rich heritage and cultural unity. Organized by KazNARU, the event highlights themes of community engagement, charity, environmental stewardship, and national traditions. Each day of the festival reflects unique values, from promoting sustainability to fostering inclusivity, all while aligning with the UN's Sustainable Development Goals, creating a brighter, more harmonious future for all.

✓ At the initiative of the Head of State, Kassym-Jomart Tokayev, the ten-day celebration of Nauryznama was introduced, transforming Nauryz into a vibrant festival showcasing the rich culture and heritage of the Kazakh people. This initiative aligns with *SDG 16: Peace, Justice, and Strong Institutions*, by promoting cultural traditions and fostering community harmony.

Daily Highlights of Nauryznama

March 14 - Amal Holiday

On "Reunion Day," university staff and students exchanged good wishes, conducted educational sessions on the origins and practices of Amal, and shared their experiences through videos. These activities supported *SDG 4: Quality Education*, by promoting learning and cultural awareness.

March 15 - Charity Day

The "Ayaly Palm" club, "Shapagat" youth association, and volunteers organized charity fairs. The proceeds were used to support the "Alau" Children Rehabilitation Center, Child Support Center No. 2, Special School Boarding No. 7, and Nursing Homes. Gifts were also distributed, reflecting *SDG 1: No Poverty* and *SDG 10: Reduced Inequalities*, by aiding vulnerable populations.

March 16 - Culture and National Traditions Day

Foreign students participated in an excursion to the State Central Museum of Kazakhstan. A dombyra party in the university foyer filled the atmosphere with traditional music, spreading joy and celebrating Kazakhstan's cultural heritage. These efforts correspond to *SDG 11: Sustainable Cities and Communities*, by promoting cultural heritage and inclusivity.

March 17 - Shanyrak Day

To reinforce family values, activities were held in faculties and dormitories. A concert program featuring traditional cuisine, games, and traditions fostered a sense of unity. This reflects *SDG 3: Good Health and Well-being*, by strengthening social and emotional connections.

March 18 - National Clothes Day

A fashion show, themed "Intersection of Tradition and Modernity," showcased national costumes. Foreign students joined the celebration, wearing their own national attire and sharing greetings in their languages. These initiatives supported *SDG 5: Gender Equality*, by encouraging the appreciation of diverse cultural identities.

March 19 - Renewal Day

Students and teachers worked together to clean and prepare areas for tree planting, demonstrating their commitment to environmental conservation and *SDG 15: Life on Land*.

March 20 - National Sports Day

National sports competitions, including togyzkumalak, tug of war, archery, and Kazakh wrestling, were held at the university stadium. The winners were honored, inspiring unity and *SDG 3: Good Health and Well-being*, through physical activity and traditional games.

March 21–22 - Cultural Festivities

Students plan to participate in a festive program at Astana Square with the city's mayor on March 21. On March 22, 300 university students will gather to sing Abai's song "My Eyes" along Abai Avenue, embodying *SDG 11: Sustainable Cities and Communities*, by strengthening cultural heritage.

March 23 - "Clean Kazakhstan" Campaign

As part of the "Almaty is Our Common Home" initiative, over 250 students planted trees and cleaned the city, contributing to *SDG 13: Climate Action* and *SDG 11: Sustainable Cities and Communities*, through urban beautification and environmental stewardship.